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## Report on Swachh Bharat Mission activities of Agricultural Extension Section of ICAR-CRIJAF in village

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Agricultural Extension Section of ICAR-CRIJAF, Barrackpore is working for enhancement of livelihood security of tribal farm families under the Tribal Sub Plan (TSP) at different villages. Besides technological interventions for enhancement of livelihood, the need of personal as well as environmental cleanliness for a better healthy life of the farming community was also emphasized through some Awareness programmes in the villages under the banner of Swachh Bharat Mission.

One such programme was recently been conducted on 9<sup>th</sup> October, 2015 at Paschim Simla village under Baduria block of North 24 Parganas district. In the awareness programme about 112 farmers, farm women, tribal youths and even school going children actively participated with great enthusiasm. The participating villagers cleaned their surroundings including the banks of the village lake, the multipurpose clean water source for the village dwellers.



The whole programme was covered by All India Radio, Kolkata and the recorded & edited programme was aired on 16<sup>th</sup> October, 2015 at 12:35 hrs for 18 minutes duration in the farmers programme of AIR, Kolkata-A at 456.62 m in the medium wave band.



By organizing the programme at the village level, the farmers as well as the villagers got encouragement to keep their environment clean and also pledged that they will maintain hygienic condition for the water bodies and also the village surroundings for providing a better life for themselves and also for their children. All India Radio, Kolkata also expressed that the programme was very much needed and such programmes should be conducted more and more by the public sector units and even by the private sector enterprises.

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