

TOP PRIORITY

F.No. 4(10)/2019-MM/Extn

Government of India
Ministry of Agriculture & Farmers Welfare
Deptt. of Agriculture Cooperation & Farmers Welfare
Directorate of Extension

Room No.101 Krishi Vistar Sadan
Pusa, New Delhi-110012

Dated 5th September, 2019

Office Memorandum

Subject: Live webcast of the inaugural ceremony and Hon'ble Prime Minister's Address on 12.09.2019 during inauguration of Kisan Maandhan Yojna (PM-KMY) -reg

It is to inform that the Hon'ble Prime Minister is scheduled to launch Kisan Maandhan Yojna (PM KMY) on 12.09.2019 from Ranchi, Jharkhand. In this context, DD Kisan is requested to telecast the live programme of PM-KMY launching and also provide a link to NIC (DAC&FW) for webcasting and further sharing with DDG- Extension (ICAR), so that same can be viewed through all KVKs and ICAR Institutes on 12.09.2019 across the country.

NIC (DAC&FW) and ICAR may ensure successful webcasting of the aforesaid inaugural programme of Hon'ble PM in co-ordination with DD Kisan. Expenditure involved, if any, would be borne by Farmers' Welfare Division of DAC&FW.

This issues with the approval of JS (Extn).

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05/09/19

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- iv) DDG- Extension, ICAR, KAB-II, Pusa, New Delhi.
- v) PS to JS (FW) JS(Extension), Krishi Bhavan, New Delhi.